

Press Release

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## **Slim Metal Panstick for a touch of brilliance**

Quadpack's latest panstick is gloriously wrapped in metal. Part of the Q-Line range, the Slim Metal Panstick adds elegance and lustre to any beauty product, making it perfect for luxury and masstige brands.

The newest member of Quadpack's popular panstick range is the embodiment of premiumisation, taking a standard, functional pack and lifting it to new heights of sophistication. It's transversal, too, lending itself to make-up, skincare and solid fragrance formulas.

The stick's inner components are made of PP, for ultimate compatibility, and are covered with an exterior aluminium shell. Extra weight can be added inside the base to enhance the premium feel. A slim profile adds a sense of minimalist refinement, while fitting easily into a handbag for beauty on the go.

The stick has a 10ml capacity and is available in top- and bottom-filling versions, to adapt to most popular filling lines. Its airtight closure – validated at Quadpack's central test laboratory – keeps the bulk perfectly moist.

Thanks to the metal cladding, the stick can be decorated in numerous ways, including silk-screening, anodisation, coating, laser engraving and debossing. And for brands offering a range of shades, its attractive, visible ring can be coloured for easy in-store selection.

Check out the Slim Metal Panstick in our online catalogue.

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## **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*



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