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Original Link: *https://www.quadpack.com/assets/12748761/rosa-liebt-hautpflege-und-make-up-rituale-mit-spirituellem-touch/*

Rosa likes her skincare and make-up rituals to have a spiritual side

Over the past few months, as part of the new Trend Roadmap, we have introduced you to Quadpack's new tribe of virtual personalities. Each one of them expresses a driving tendency in the here, now and future of the beauty and fragrance sector. They are there to help you keep you ahead of the curve in a consumer landscape that is increasingly nuanced.

This month, representing the Oracle trend, we are introducing Rosa.

Rosa is a slightly exotic, gentle soul who values the natural over the manmade, and believes that true beauty is more than skin deep.
"I believe that to make sense of this crazy world you need to be in contact with your spiritual side. Yoga and meditation are a big part of my wellness regime, as are beauty products that are natural, eco and cause minimal damage to the planet and each other. At the end of the day, my beauty ritual must promote harmony and balance, so I need to know that the product and brand I am using is authentic and honest. Natural materials, vegan and cruelty free formulas, healing crystals – these ideas were considered radical and new age a few years ago. But now everyone is talking about them; on Facebook, at work, even my boyfriend!"
For Rosa, Quadpack's sprays and disc-top bottles with wooden collars add a natural accent and a hint of eco-luxury to her cleansers, bath gels and body lotions. You can read more about this exciting new collection here.

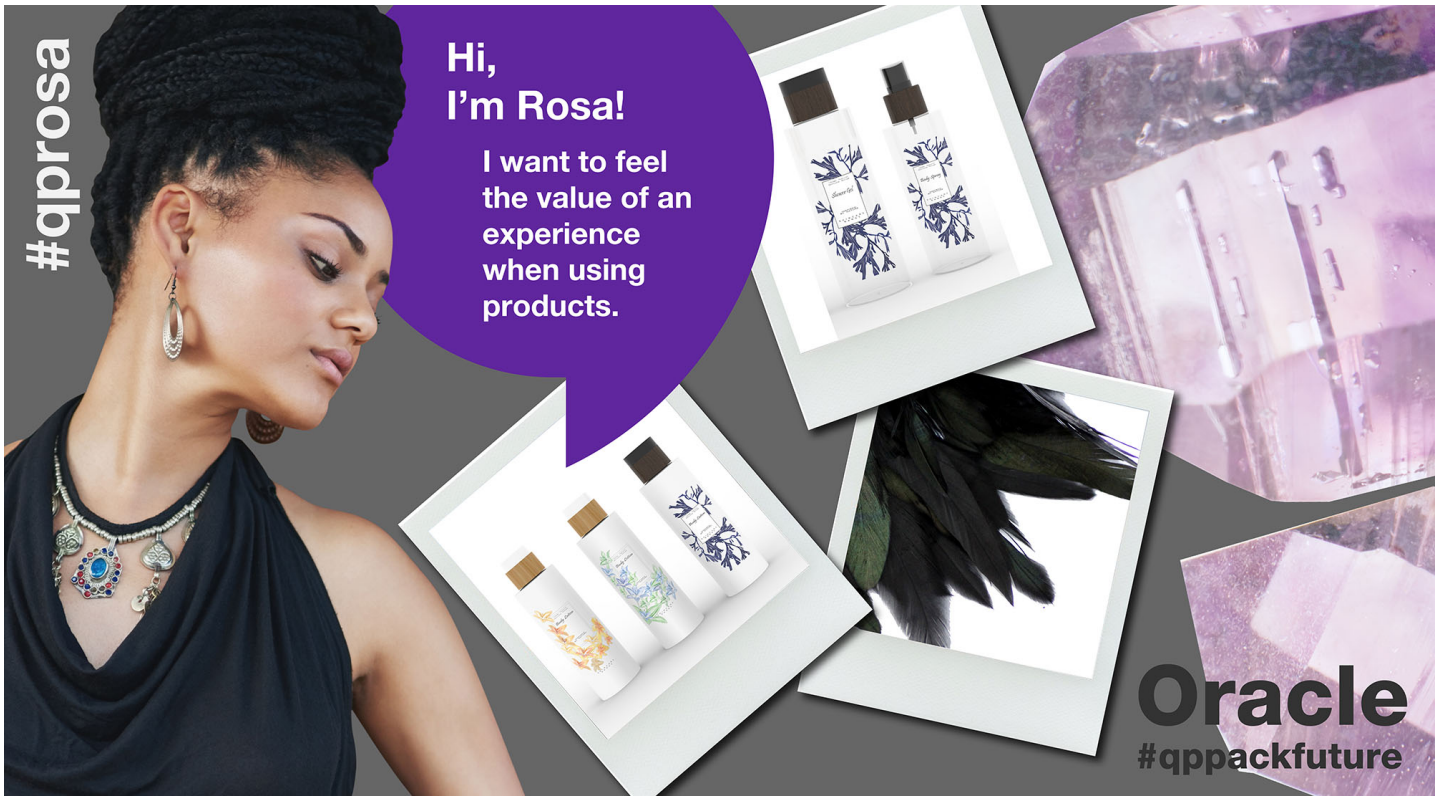
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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging

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solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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