

Press Release

For immediate release - 27/02/2020

Original Link: <https://www.quadpack.com/assets/12916400/le-cbd-une-tendance-ne-pas-manquer/>

CBD, the trend you won't want to miss

Cosmetics based on cannabis sativa oil and seeds are the new beauty hypes

Forget the taboo. Cannabis sativa is not a synonym of narcotics – this resourceful plant has much more to offer than meets the eye. From textiles to medicine that helps many conditions like Parkinson's and epilepsy, the famous hemp is multi-purpose and may have amazing effects if added into your skincare routine. The famous CBD, an abbreviation for its active ingredient cannabidiol, is now added to many formulas with a dermocosmetics approach.

Scientific research has been indicating that hemp by-products can be very effective for the treatment of skin diseases like psoriasis and atopic dermatitis or even temporary conditions as acne thanks to its anti-inflammatory and anti-oxidising effects. Its therapeutic credentials make it a safe, non-toxic option for beauty products that favour natural ingredients with an exotic touch.

Indie skincare and haircare brands pioneered this trend, launching the first CBD ranges a few years ago, but 2019 was the year when even the big cosmetic companies jumped into this market. Voilà, we have a new beauty darling!

Quadpack's riding the wave and has hemp-based options for beauty brands that look for a natural, trendy addition to their portfolio. Our hemp seed Konjac Sponges are perfect for gentle skincare rituals that rely on additive-free and biodegradable solutions.

--- ENDS ---

About Quadpack Industries SA

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com

QUADPACK

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com