

Original Link: <https://www.quadpack.com/assets/13026886/startschuss-fr-japan/>

## Hello, Japan!

Quadpack opens a new office in Japan, one of the leading beauty and innovation hubs in the world

On 1st of June, 2020, Quadpack started operating in Japan, with the opening of a commercial office. With a strong presence in the Asia Pacific region, with facilities in Australia, China mainland, Hong Kong, Taiwan and Korea, Quadpack lands in Japan with high expectations about one of the most promising markets for the beauty packaging industry.

Asia is the region with the strongest demand for cosmetics\* and a unique market in which brands are known for their products' quality, sophistication and technology. The Japanese office is an auspicious and smart investment for Quadpack, which follows its global expansion strategy. "Having a physical office is a key step in our strategy to offer in the region for the region solutions, especially in a country that values personal contacts in business", says Tim Eaves, CEO and co-founder of Quadpack.

The new office is led by Thomas Kuerner, a skilled executive with more than 25 years' experience in the country and an extensive network within the cosmetics industry.

Some of Quadpack's innovations have already raised interest in Japan. "We are very excited to introduce our exclusive bi-injection blow moulding technology and sustainable solutions in packaging like Quadpack's proprietary wood range and Sulapac®", says Quadpack's Japan Country Manager Thomas Kuerner.

After reaching excellent results in 2019, with double-digit growth both organically and by acquisitions, Quadpack is optimistic about 2020, despite the challenges that the COVID-19 crisis has posed to all markets. The new office opening is good news after these difficult months, as it opens new possibilities of expansion and recovery.

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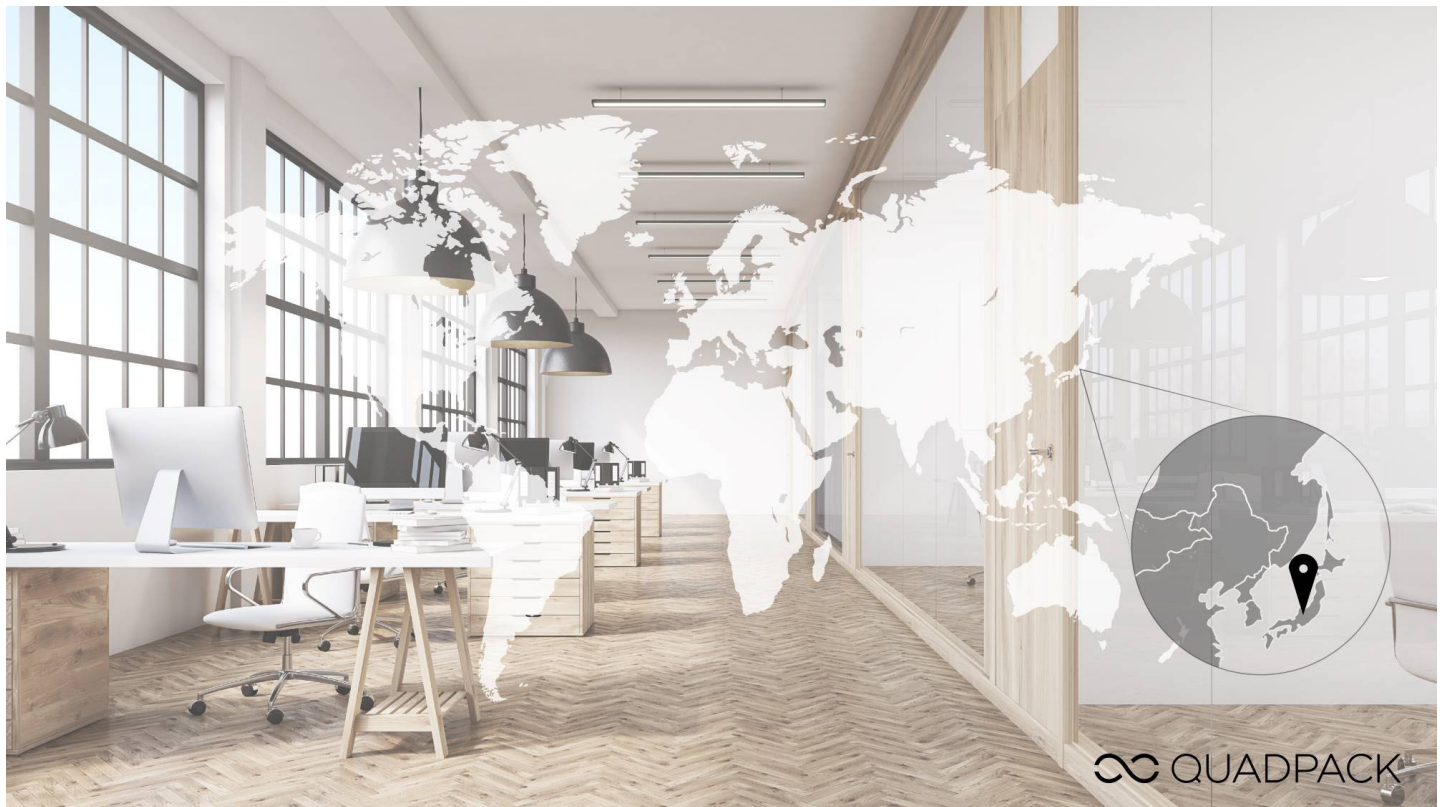
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\*According to a L'Oréal report. Link here: <https://www.loreal-finance.com/eng/news-release/2019-annual-results>

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## **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*



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