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New investments put Quadpack at the forefront of smart manufacturing

Efficiency, high technology and sustainability are at the core of its business operational strategy

Increased manufacturing capabilities are one of Quadpack's priorities for the next four years. By 2025, the beauty packaging provider aims to lead innovations in airless and sustainable products, offering solutions "in the region, for the region". With a clear strategy and a roadmap in mind, Quadpack's Operations team has the mission of strengthening its industrial capacity through ambitious investments that are being globally deployed.

Quadpack's manufacturing plants in Spain and Germany are at the centre of this long-term investment plan that includes new automation, strategic hiring and a strong focus on safety and sustainability. "One of our greatest achievements is the biomass plant in Quadpack Wood, an investment of 2.5 million euros that is leading the factory to carbon neutrality," said Fabrice Revert, Quadpack's COO. Besides allowing clean energy and waste reduction, since it uses wood scrap to provide air conditioning and heating, the new plant reduces dust in the air, providing a cleaner work environment for greater health & safety.

New equipment and key people are helping with Quadpack Wood's automation programme. Combined with an industry 4.0 project that will control machine efficiency in real-time, the wood component factory is a benchmark in smart and sustainable manufacturing and a leader in cosmetic wood packaging, with a production capacity of 45 million pieces a year.

Quadpack keeps rolling out its ambitious investment plan at Louvrette, its German-based manufacturing plant acquired in 2019. Louvrette leads Quadpack's airless manufacturing and is to become a decoration nerve centre. This year, 2 million euros are being invested in automation, decoration and injection-moulding equipment that will allow the factory to deliver finished products with a shorter lead time.

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com



In March 2021, Louvrette inaugurated a new airless assembly line with a capacity of 11 million sets a year. The factory is also developing new airless moulds, aiming to increase its airless capacity to 20 million packs a year. What's more, Louvrette is continuously investing in new materials injection—such as PET—confirming its leadership in sustainable packaging transformation.

“Our business strategy for the next years has steered us in our operations plan. Thanks to its clear vision, we are strengthening our production capabilities and keep improving our services to the market, with the agility it requires,” says Revert.

Click to read more about Quadpack's Positive-Impact Processes strategy.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details

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