Press Release For immediate release - 29/06/2021

Original Link: *https://www.quadpack.com/assets/13374789/woodacity/*

WoodacityÂ® welcomes new family members

Quadpack's full-wood collection adds three new patented caps for fragrance packs

Woodacity®, Quadpack's collection of full-wood solutions, has expanded its offering with three new fragrance caps. Part of Quadpack's QLine portfolio, the patented monomaterial caps are available in cylindrical, rectangular and vintage shapes, all with Quadpack's exclusive friction-fit system that leverages the best of wood's functional properties. With a unique pattern of interior ribs that provides optimal elasticity and stability, the new products are all made in Europe with wood sourced from sustainably-managed forests.

"Woodacity® is a real sustainable innovation that fits perfectly into Quadpack's positive-impact packaging (PIP) strategy. Since its launch early this year, it has attracted great interest from eco-conscious beauty brands, which supported our decision to expand the range," says Pierre-Antoine Henry, Head of Categories.

Discover the new Woodacity® solutions:

Cylindrical fragrance cap: A classic shape compatible with Quadpack's fragrance bottles and pumps, this monomaterial cap has a smooth closure.

Rectangular fragrance cap: The perfect match for Quadpack's Airline fragrance bottles, this cap features a stepped closure that leaves the aluminium pump collar visible for an even more premium look.

Vintage fragrance cap: This large cylindrical cap matches Quadpack's Vintage bottles also has a stepped closure that leaves the aluminium collar visible.

Being full-wood and avoiding the use of plastic inserts, the new Woodacity® caps have three sustainable attributes: they are biodegradable, replace raw materials with more sustainable options and reduce the amount of material used by taking out the plastic commonly used in fragrance caps.

Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com

More innovations are to come this year, with Woodacity® solutions for jars and refill systems. “Our goal is to offer either monomaterial, refillable or easily dismantlable solutions, in all Quadpack’s wood offering,” explains Henry.

Click here to read more about Woodacity® in our catalogue, and click here to enquire.

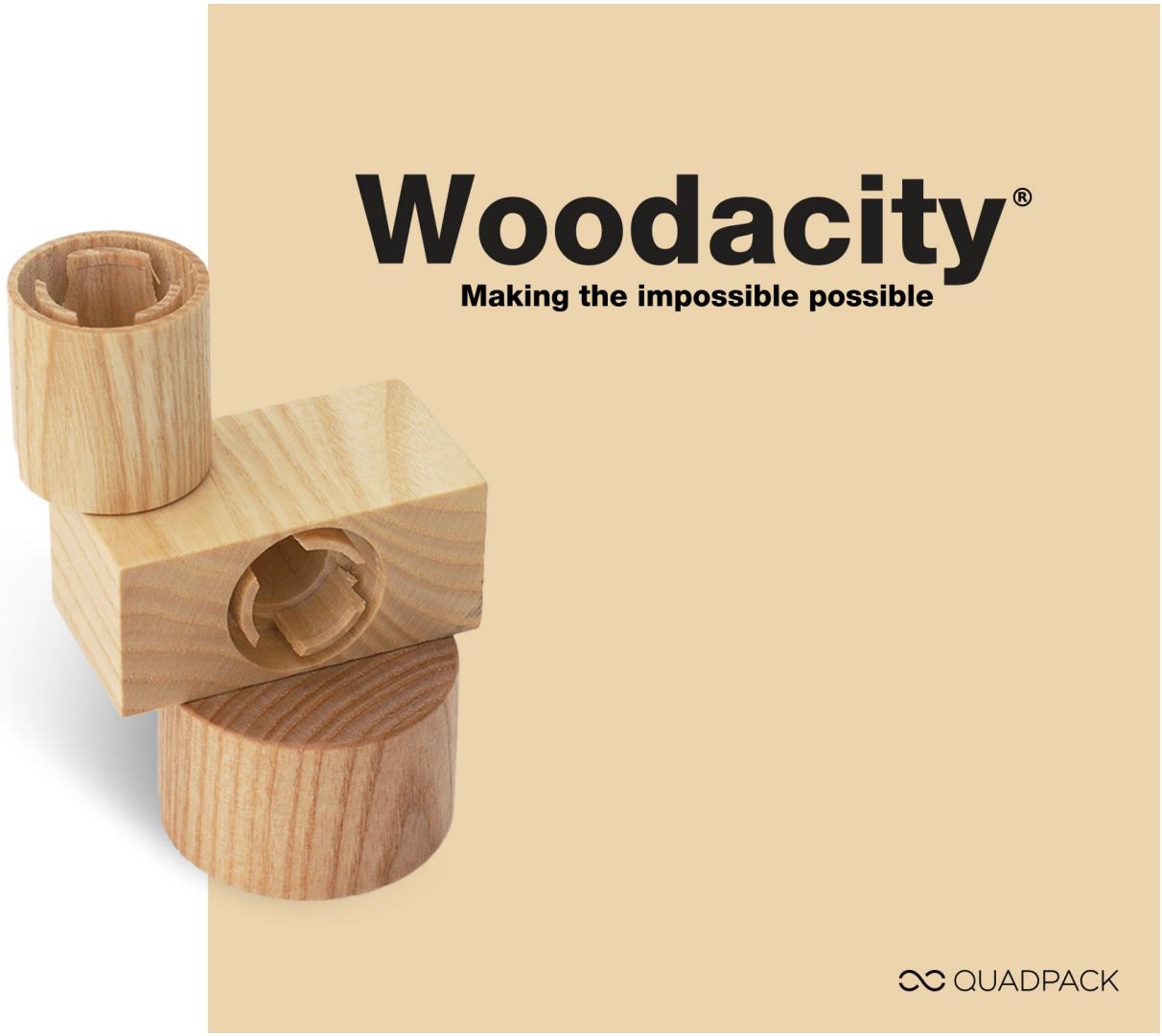
--- ENDS ---

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com

QUADPACK



Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com