

Press Release

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Original Link: <https://www.quadpack.com/assets/13593186/multi-stick-el-nuevo-y-verstil-elemento-de-nuestra-coleccin-pcr/>

Multi Stick, the new versatile member of our PCR collection!

Quadpack launches a recyclable stick for solid formulas

Quadpack's packaging range with PCR content has just got bigger. Multi Stick is our latest launch, a stick for solid formulas perfect for sustainable beauty collection. Made entirely in PP, a recyclable material, Multi Stick is available in up to 42% PCR content, making it ideal for brands looking for packaging made with recycled material.

Besides its sustainable features, Multi Stick is a versatile product that serves all cosmetics categories. From sunscreen to deodorants, solid skincare, makeup or fragrance, our multi-faceted stick has a big diameter that is suitable for formulas that need to be spread over a large area of the face or body. Available in 30g and 50g, Multi Stick allows hygienic and easy application.

Meet the other members of our collection with PCR content:

PET lipstick: Made entirely with recyclable PET and available in up to 100% PCR content, this lipstick is a practical and sustainable option for trendy colour cosmetics brands.

Simply Top Tottle: Ideal for a wide range of skincare and makeup formulas, this recyclable pack is available in up to 48% PCR content. Flexible and fun, it can be used face up and down.

Flat Head Round Tube: Available in three different capacities, this recyclable tube can be produced with up to 19% PCR content.

Shop the story:

--- ENDS ---

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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