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Airless protection for delicate skin

Bonpoint chooses Quadpack's Regula Airless Prestige Jar for its new sensitive skincare range

The new members of Bonpoint's skincare collection are all about care and protection of sensitive skin. The French brand launched a lip balm and a face cream with natural origin, vegan, dermatologically-tested formulas and chose Quadpack to develop packaging that protects their active ingredients.

The "Crème Visage Hydratante Airless" is a rich face cream that protects against external aggressions and soothes irritations and feelings of tightness. It comes in Quadpack's hermetic and ergonomic 50ml Regula Airless Prestige Jar, which delivers the right dose and shields the formula from air and light. The product is 100% made in Europe, as the formula is produced in France and the packaging is manufactured by Quadpack in Germany.

The brand also launched the "Baume Lèvres Hydratant and Apaisant", a lip balm that nourishes and helps improve the comfort and natural beauty of even the driest lips.

It's delivered in a metal-free Plastic Lipstick that is airtight and perfect for solid formulas.

Both products are suitable for the whole family, including newborn babies for the face cream and children from two years old for the lip balm, as they are tested under dermatological control on sensitive skin and have fragrances without allergens.

Crème Visage Hydratante Airless and the Baume Lèvres Hydratant and Apaisant can be purchased at the Bonpoint website or at physical stores all over the world.

Shop the story:

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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