

Press Release

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Original Link: <https://www.quadpack.com/assets/13702853/quadpacks-refillable-evolution-for-solid-formulas/>

Quadpackâ€™s refillable evolution for solid formula

Monomaterial, recyclable and versatile, the Infinite PP Panstick is the new generation of our panstick in a sustainable format

Quadpackâ€™s new Infinite PP Panstick is a sustainable evolution of its original plastic panstick. It is fully made in PP, a recyclable material, and is now available in refillable format. Versatile, the product is a new generation of Quadpackâ€™s proprietary packaging that answers to eco-driven brandsâ€™ needs in sustainable materials for makeup, fragrance and skincare

Thanks to its eco-conception, Infinite PP Panstick has reduced its carbon emissions in 43% when compared to the original version, and its circularity index has tripled*, indicating an improvement in sustainability and reduced environmental impact, according to a Lifecycle Assessment of the product. The evolution to a monomaterial and refillable pack made the product move up from Minimal to Advanced Level of Sustainability on Quadpackâ€™s PIP rating

The pack answers to the solidification trend, where brands, motivated by environmental reasons, opt for reducing or eliminating water from their formulas, adopting sticks as alternative formats and encouraging different gestures and applications.

Besides sustainable, the product is versatile: it can be used for various formulas in solid formats, such as foundations, highlighters, sunscreen, serums and solid fragrances. Thanks to a practical snap-on system, the Infinite PP Panstick can be easily refilled, with top and bottom refilling possibilities.

Shop the story:

The product is available in cup size 18.2mm (10g and 4.5g) and 21.3 mm (15g), with several in-house decoration options available.

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* Infinite PP Panstick 4.5g compared to a base line 4.5g panstick.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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