

Original Link: <https://www.quadpack.com/assets/13816828/frida-lisa-bottles-its-hip-to-be-square/>

Frida & Lisa bottles: it's hip to be square

Quadpack extends its choice of sustainable dip-in solutions for eye, lip and face formulas. Hot on the heels of the Gala dip-in pack, Quadpack has broadened its collection for liquid makeup formulas. Frida and Lisa are the two newest dip-in bottles which, when combined with a selection of high-performance applicators, offer the right tools to create that perfect look. Both feature a distinct square shape and help brands achieve their sustainability goals: Frida and Lisa are monomaterial solutions available in recyclable PET and 100% rPET. The PCR version considerably improves CO2 footprint and circularity, according to Quadpack's PIP (Positive Impact Packaging) rating.

Frida

Sophisticated and sustainable, Frida is a 5.5ml gloss pack designed for liquid eyeshadows, glosses and concealers. With four available applicators and a stylish, square shape, it is possible to combine Frida with a wide variety of formulas without compromising sustainability.

Lisa

Elegant and charming, Lisa is a 5ml gloss pack ideal for liquid concealers and lipsticks. Its elongated, soft shape makes it very easy to handle and use. Used with Quadpack's 'Irresistible' applicator, it offers maximum control of highly-pigmented lip products.

Frida and Lisa can adapt to any brand image using a host of decoration options, including silk screening, hot stamping, metallising and colour injection.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in

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QUADPACK

Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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