

Press Release

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Original Link: <https://www.quadpack.com/assets/13837453/le-tube-de-rouge-lvres-emerald-lisse-lgant-et-polyvalent/>

Emerald Lipstick “smooth, elegant and versatile

Quadpack™s new monomaterial lipstick offers high-performance in a clean, minimalist design

The new Emerald Lipstick from Quadpack is an expression of minimalist elegance. Stripped down to its essential features, it encapsulates high performance in an elegant design that™ completely monomaterial. The lipstick is available in a square or cylindrical shape, with a choice of materials. These include recyclable PET and up to 100% recycled PET (rPET) for brands looking for a more positive impact from their packaging. Moreover, the mechanism is POM-free for improved circularity.

The mechanism works smoothly and the 12.7mm cup is perfectly sized for most lipsticks on the market, with a capacity of 4-4.5g. The design has harmonious proportions for ease of use. The top-filling stick is incredibly versatile and can contain a range of makeup and skincare products, such as lip colour, balm and solid fragrance.

Emerald™s understated aesthetics can be enhanced with a host of discrete finishes “including silk screening, hot stamping, matt spray and pearl varnish “ to achieve a look of refined simplicity.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging

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QUADPACK

solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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