

Press Release

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Skin-Up Bottle: the perfect ally for makeup and skincare

Skin-Up Bottle evolves with a metal-free pump, new decoration options and a host of exclusive applicators

Quadpack's Skin-Up Bottle has been enhanced with new features to elevate the user experience and increase recyclable material content. Designed for low- to high-viscosity makeup and skincare formulations, this elegant pack boasts a perfumery-quality bottle and a contemporary design, perfectly adaptable to any brand's aesthetics thanks to a host of decoration techniques

Skin-Up goes metal-free

Available in 15ml, 30ml and 50ml capacities, Skin-Up Bottle with Pump comes with a choice of shoulder or collar pump, now featuring an innovative, metal-free mechanism made of PP (polypropylene), so the entire pack is composed of recyclable materials. What's more, up to 50% PCR PP can be added to the component.

Creative freedom in decoration

New decoration options are available to make a lasting impression. Reminiscent of a rainbow, the prisma effect creates a dynamic interplay of colours on the surface of the glass bottle. This innovative decoration technique turns Skin-Up's bottle into a shimmering kaleidoscope of colours that will captivate consumers.

Digital printing allows intricate and vibrant designs, with smooth gradients and complex details. It can even apply photorealistic images right on the glass bottle. With no need for plates or screens, digital printing offers unparalleled flexibility for customisation and small-batch production – perfect for limited editions and personalised designs.

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Added value with exclusive applicators

Skin-Up Bottle can be combined with droppers, pumps and now also a wide range of exclusive new applicators in 15ml and 30ml, allowing brands to ensure their formula can be applied in exactly the right way. These include the Kimono, Sorbet Touch, Centered and 360 applicators, each with special features for optimal product performance and an enhanced consumer experience.

Shop the story:

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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