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The low-down on deco techniques

Quadpack provides a practical guide to the most important decoration techniques for the personalisation of beauty packaging solutions

First impressions are everything in beauty packaging. The right kind of decoration can give it that all-important differentiation. By applying the right techniques, a standard pack can be transformed, to look entirely unique and in perfect alignment with a brand's identity. So how do you choose what decoration to apply to your packaging solution? Here is a guide to the most important techniques available and when to use them. Be sure to consult your packaging partner, as more than one can be applied to achieve the desired look and feel!

Decoration techniques

Download our guide

Contents:

• Screen printing (Silk screening)

• Pad printing

• Hot stamping

• Full-cover hotfoil stamping

• Metallisation

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â€¢ Heat transfer

â€¢ Spray coating

â€¢ Digital printing

â€¢ Laser engraving

Find out more about Quadpackâ€™s decoration facilities in Europe and the US.

Do you want help in choosing the right decoration for your packaging solutions? Get in touch with our experts.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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A guide to
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