

Original Link: <https://www.quadpack.com/assets/14284840/estimula-tu-imaginacion-beautywood/>

Ignite your imagination with BeautyWood!

Quadpack dares beauty brands to be bold, with a collection of conceptual designs and finishes in certified wood

BeautyWood is a celebration of sustainability, craftsmanship and luxury. This inspirational collection showcases how the use of wood can transform beauty packaging into objects of desire. Quadpack's wood experts have applied their artistry to create fresh designs for lipsticks compacts, jars and caps that captivate the senses. Made from raw materials from sustainably-managed forests and converted at Quadpack's low-emission factory, the monomaterial collection serves to inspire brands on their own sustainable journey.

BeautyWood allows brands to explore unique designs with original patterns, surprising textures and exquisite decoration. Crafted with passion and attention to detail, each piece offers a one-of-a-kind sensory experience.

Senior Category Specialist Denisa Stircea explains the purpose of the collection. "These are not standard catalogue products. Each component is a work of art in its own right, aimed at inspiring beauty brands. The versatility of wood as a packaging material affords infinite creative potential. The experts at our wood factory spend their days bringing our customers' visions to life. BeautyWood is designed to be that spark to ignite the imagination and start the conversation."

Browse the BeautyWood collection online.

If you would like to see BeautyWood or want more information, contact your sales representative.

Did you know that using wood from managed forests is good for the environment? Click here to read more.

Contact Details

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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