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## The perfect packs for Satin Skin and Bitten Lips

Quadpack's™ makeup experts help you explore some of the packaging options for colour cosmetics formulated for two of the latest looks

When it comes to makeup trends, formulations only get you so far in achieving the desired look. The right packaging is essential to dispense, blend and apply colour cosmetics. For brands, it needs to conform with their unique identity and, for users, it needs to take the pain out of application. When it's™ done right, packaging and formulation are symbiotic in delivering on claims and making application easy and fun, transforming the ritual into a pleasurable moment of self care.

So let's™ take a look at two popular makeup looks currently dominating the social networks – Satin Skin and Bitten Lips – and consider which packaging solutions can add value to the formulas designed to create them.

### Satin Skin

#### The look:

This natural aesthetic seeks a balance between dewy and matte skin, favouring a soft yet radiant complexion that mimics the texture of satin. Satin Skin aims for that “lit from within”™ look, with a natural glow that lasts all day.

#### The packaging:

1. Warka Tottle is extremely squeezable, making it easy to apply a creamy, hydrating primer as the base.

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2. Skin-Up Bottle with Centered applicator helps achieve an even skin tone, using a natural or satin finish foundation.

3. Gala Lip Gloss with Sorbet Touch applicator allows stress-free swiping and blending of a highlighter with just the right amount of glow.

4. Deco Touch Tube has a handy cushion applicator to blend in a cream blush or bronze, for a delicate hint of colour.

Idol Woodacity® Compact adds the finishing touch of translucent powder. Use it left- or right-handed!

## Bitten Lips

The look:

The name says it all. Itâ€™s that seductive look of understated elegance, as if youâ€™ve just bitten your lips or been sipping red wine. No more defined outlines; instead, the colour is soft and blurry, perhaps with a dash of gold for a luxury finish.

The packaging:

1. Classic Gloss Tube makes it easy to prepare the lips, using its slanted tip to apply a lip exfoliator or scrub.

2. Camille Lip Gloss and Awake applicator are ideal to moisturise and nourish the lips with a hydrating lip oil.

3. Slim Essence Stick has an integrated grinder for flawless application of a lip liner, in a shade matching the natural lip colour.

4. Gala Lip Gloss with Ace applicator is optimised for bold and vibrant shades, to create the centre colour with liquid lipstick or lip tint.

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So there you have it! The perfect packaging solutions to achieve the perfect looks. Check out Quadpack's makeup portfolio to browse all the options or contact your sales representative to find the solutions that help your customers become makeup artists.

--- ENDS ---

## About Quadpack Industries SA

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*

MAKEUP TRENDS 2025



**Satin  
Skin**

&



**Bitten  
Lips**

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