

Original Link: <https://www.quadpack.com/assets/14362357/texen-y-quadpack-un-ao-juntos/>

## **Texen and Quadpack: one year together!**

It is the first anniversary of the combination of the two brands within the PSB Industries group

Texen and Quadpack are celebrating! On 30 October 2025, it has been exactly one year since the two brands combined under the umbrella of PSB Industries. The company is now one of the Top 5 beauty packaging providers in the world, with over 2,000 employees. Senior management gathered in France, to mark the occasion.

The joining of the brands was born from a vision to create a strategic alliance. Together, the group boosts its capacity to deliver value to customers, strengthen its position in a volatile market and lead the eco-transition of the beauty packaging sector.

PSB Industries CEO Alex ChauvignÃ© comments: "A year ago, we brought together two brands, with different value propositions, business models and cultures. But, at the same time, extremely complementary " together, we make a perfect fit. We have spent the past year laying the foundations of our common future. We've been working hard and I am proud to see our people's passion and commitment."

Coming together has enriched the group in so many ways.

It has been a remarkable year, focused on exploring synergies, exchanging knowledge and sharing best practice. Today, Texen-Quadpack operates in Europe, North America and Asia, with an industrial footprint in six countries. While preserving the individual brands, they are collaborating to better serve a global customer base " with an extended offer ranging from bespoke luxury creations to ready-to-use solutions. The next year will see the group deploy its collective strengths. Texen-Quadpack will be expanding its manufacturing operation in Americas and Europe, leveraging the partnering eco-system in Asia and extending innovation capabilities across the group.

"It's all possible because of our people," says ChauvignÃ©. "Texen and Quac

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have always been family businesses and that mindset endures now we are one. Coming together has enriched the group in so many ways. In an environment of continued market uncertainty, we face the future with strength and confidence, ready to face the challenges and seize the opportunities that lie ahead.â€

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### ***About Quadpack Industries SA***

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*

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