Press Release For immediate release - 24/10/2019

Original Link: *https://www.quadpack.com/fragrance/articles/12794929/a-day-in-the-life-of-lauren-quadpacks-proud-eco-citizen/*

A day in the life of Lauren, Quadpack's proud eco-citizen

Like many urban spirits, Lauren loves her busy life. “I like to be active but value the moments I can dedicate to myself. My busy life doesn’t prevent me from paying attention to what’s important: taking care of my body and the world I live in”.

Lauren wakes up very early in the morning to dedicate time to her beauty routine – she loves her skincare premium products, especially the eco-friendly ones that she has carefully chosen for their recyclable, compostable packaging. “The downside of living in a metropolis is to see waste everywhere. I like to think that I’m doing my part. From the daily decisions of what to buy to the moment I dispose my garbage, I know I can make the difference”.

As soon as she takes her organic, healthy breakfast, she walks to work, a finance company in the city centre. “My working life is stressful and requires long hours. I love the thrill of my job, but I need to let off steam”. And she does that going to the gym every day after work, where she also indulges a luxury spa treatment from time to time.

After a long day, all she needs is a fresh meal. As an ever-connected urban citizen, she’s already ordered everything online, making sure that the packaging is reusable and recyclable. Tired but still committed to her self-care, she doesn’t forget to finish the day with her beauty regime.

Quadpack’s Eco-warrior is a perfect match for green city souls like Lauren’s. Its recyclable, reusable components are an answer to exigent consumers who are increasingly conscious about the impact of their buying decisions.

--- ENDS ---

Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com