Press Release For immediate release - 29/04/2015

Original Link: *https://www.quadpack.com/fragrance/latest-launches/11020711/un-toque-de-madera-para-terracotta-le-parfum-de-guerlain-realizado-por-technotraf-wood-packaging/*

A touch of wood for Guerlain's Terracotta Le Parfum - made by Technotraf Wood Packaging

Terracotta Le Parfum is the 30th anniversary edition of Guerlain's acclaimed Terracotta range of compact powders. Contained in an elegant 30ml bottle, the fragrance is topped with a beautiful cap, made by Technotraf Wood Packaging.

To create this stunning product, Guerlain's in-house perfumer Thierry Wasser has interpreted the legendary powder as a fragrance – a sun-soaked invitation to explore faraway lands. An irresistibly sensual composition, exotic and luminous, inspired by the radiant realm of Terracotta.

The rounded slopes of the product mirror the shape of the compact. The cylindrical cap anodised in gold is sheathed with a smooth, beech ring. Manufactured from PEFC-certified sustainable wood, it is stained a rich, dark brown, again reflecting the compact's design.

The pack as a whole is a harmonized fusion of wood, metal and glass, paying tribute to a legendary collection that created a new aesthetic standard in cosmetic design.

Technotraf Wood Packaging is a Quadpack Group company.

--- ENDS ---

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging

Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com

solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com

QUADPACK



Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com

QUADPACK



Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com