

Press Release

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## **Carner's Black Collection celebrates the Mediterranean soul**

Spanish niche brand Carner Barcelona exists to capture the spirit of the Mediterranean in its exquisite perfumes. Its Black Collection features three new fragrances that celebrate the different cultures that shaped the region's soul. Each are complemented by Carner's 'signature of elegance': a wooden cap, produced by Technotraf at Quadpack's Manufacturing Division.

Black Calamus blends sweetness with exotic resins and balsams, Sandor 70's transports you to the iconic bars of 1970s Barcelona, while Rose & Dragon is a fragrant experience of the Catalan legend of St George and the dragon.

The perfumes have been entirely manufactured by artisans in Barcelona. Carner has a tradition of Spanish workmanship and works with the best local designer and suppliers. The cap is also made in Catalonia, at the Technotraf wood factory in Torelló. Made of PEFC-certified ash, it features Carner's distinctive rectangular silhouette. Coated to appear the darkest black, it has the logo elegantly applied on the front. 'Carner' appears hot-stamped in gold lettering, with 'Barcelona' engraved below.

Carner's existing Woody Collection is also adorned by Technotraf wooden caps, each stained a rich brown with a laser-engraved logo. Its latest, the Floral Collection, is dressed with white ash caps in the same style (also pictured).

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### **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging*

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