

Press Release

For immediate release - 04/05/2016

Original Link: <https://www.quadpack.com/fragrance/news/11229110/quadpacks-double-panstick-for-portable-beauty-essentials/>

Quadpack's Double Panstick for portable beauty essentials

Pansticks are perfect for make-up, local applications, face care, sun care and even solid perfumes. Quadpack's new Double Panstick provides an additional advantage that puts it squarely in line with the 'beauty on the go' trend.

This neat portable pack enables consumers to carry their beauty essentials around anywhere they go. A cylindrical stick that's perfect for touch-ups throughout the day. With a 4.5ml stick both sides, you can create your desired combination for lip and cheek applications: blush and highlighter, blush and bronzer, contouring for highlights and lowlights, primer and foundation, foundation and concealer, etc. You can then use one shade or blend the two with a brush, sponge or simply your fingers.

For cosmetics brands, it's good to know that filling is easy. The stick can be top or bottom filled depending on the formula requirement. To make it truly their own, a wide range of decoration options is available from hot-stamping to silk-screening. The shell can be either PP or, for a more premium look, aluminium, which opens up a host of creative possibilities using anodisation techniques.

Check out the Double Panstick in the catalog.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in

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Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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