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FFF prepares for a special edition of the FiFi awards

The FiFi awards are just around the corner. Over 50 perfumes have been shortlisted to claim the coveted prizes. This year's ceremony, held on June 8 at the Cirque d'Hiver-Bouglione in Paris, France, is a very special edition as it also celebrates the 25th anniversary of the awards.

A non-profit association, the Fragrance Foundation France was founded in 1992 under the leadership of Marie-Chantal Fournier, Michèle Meyer and Catherine Disdet, recognised professionals in the world of perfume creation. It follows a model introduced in 1949 in the US by Chanel, Elizabeth Arden, Helena Rubinstein, Coty, Guerlain and Parfums Weil to promote knowledge and understanding of fragrance in their territory. Its annual awards have become an industry benchmark of excellence in perfumery.

Quadpack is a board member of the Fragrance Foundation France.

For more information and tickets, visit www.fragrancefoundation.fr.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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