

Press Release

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Double award win for Quadpack at Luxury Packaging Awards 2017

The gala dinner of the Luxury Packaging Awards 2017 on 13 September in London was a very special night for beauty packaging provider Quadpack Industries, as it scooped up two major awards. Quadpack was announced the winner in both the 'Personal Care' and 'Luxury Packaging Supplier of the Year' categories.

The Personal Care award was for the packaging created for Epara, a new luxury skincare brand aimed at women of colour. This minimalist yet striking range was created by famed designer Ben Johnston, and Quadpack developed a jar, a range of droppers, a personalised spatula and all the secondary packaging for the brand.

The judges were full of praise: "Amazing range, well considered and refreshing to see the application of simplicity being applied with such confidence. Great technical and production execution throughout."

Epara founder Ozohu Adoh joined the proud Quadpack team to receive the award.

The Luxury Packaging Supplier of the Year prize was awarded for a stunning range of wooden packaging concepts, showcasing the material and its decoration potential to full effect. Conceived by Quadpack's own designers and manufactured at the Technotraf wood factory, the collection included inspirational ideas for skincare, make-up and fragrance packaging.

Once more, the judges commended Quadpack's creative and technical achievements – "Loved this wooden cosmetic packaging – beautiful execution and very unusual and innovative use of a natural material" – and called it a "truly innovative range of packs and shapes, refreshingly modern and good quality."

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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