

Original Link: <https://www.quadpack.com/fragrance/news/11686032/quadpack-launches-limited-edition-perfume/>

Quadpack launches Limited Edition perfume

Quadpack has issued a limited edition perfume named 'Wood', in celebration of its 10th anniversary. The fragrance is beautifully packaged, uniting the finest components the group has to offer: Premi's elegant Hollywood bottle, a gold anodised spray pump and a tapered beech cap from Technotraf, all held in a sheer organza pouch. The bottle is decorated with a design inspired by nature.

The light, fresh fragrance – evoking a sense of forests and woods – was created especially for Quadpack by GRC Parfume and filled by filling partner Maxim.

Project managed by Premi, Quadpack CEO Tim Eaves commented: "Wood is a celebration of our achievement as a global team. Developed by our talented packaging engineers, it shows how various elements can be brought together, to make a united whole that is greater than the sum of its parts. By bringing in our most trusted partners, Wood also demonstrates a flawless supply chain that has been nurtured over the years."

Unveiled at LuxePack Monaco, Wood was the highlight of the Quadpack stand.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com



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Quadpack Group Press Office

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Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com