

Press Release

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Original Link: <https://www.quadpack.com/fragrance/news/11711370/gemel-purse-spray-the-design-of-your-dreams/>

## **Gemel Purse Spray – “ the design of your dreams**

The new Gemel Purse Spray is Quadpack's latest addition to its Q-Line family of products. Conceived by its in-house design team together with Quadpack's Fragrance Division, Gemel is a beautiful little pack with a unique look and feel that hooks into today's trends in aesthetics and usage.

Gemel features a 15ml moulded glass bottle with a PP cap, making it big enough to last a while, yet small enough to fit in a purse. The screw neck allows the product to be easily disassembled for recycling or refilling purposes.

Gemel's distinctive shape gives it a huge potential in terms of personalisation. The cylindrical pack has a flat side, which means it can lie on its side or stand upright. This differentiated design opens up a host of creative glass decoration options, for example, adding ceramic or metal plates, applying 3D print or presenting it in gorgeous secondary packaging concepts like multi-pocket PU pouches.

Check out the Gemel Purse Spray in our online catalogue.

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### **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass*

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# QUADPACK

*market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*



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