QUADPACK

Quadpack provides a trendy solution for Deborah's all-in-on lip and cheek tint

According to Deborah Milano, it's simply irresistible! flowerTOUCH LIP & BLUSH, part of its deBBY brand, is a limited edition lipstick and blush. Contained in a trendy pot with a bright decoration, the product has a domed shape that is reflected in the outer transparent cap.

As Deborah's supply partner, Quadpack was entrusted with the packaging and developed its 10g Blush Pot, which enabled easy back injection of the silicone-moulded bulk.

The pack's irregular shape features sloping sides, adding to its visual appeal. Due to the pot's shape, the colourful design was applied using heat transfer. This enabled a 360° flawless decoration, with intricate detail and vibrant colours that stand out against a black background.

flowerTOUCH LIP & BLUSH is perfect for creating cool make-up looks in no time at all. The clever concept offers a single product for giving cheeks a youthful glow and lips a fabulous matt or frosted finish. This fun product is available in six shades, including the must-have colour of the year: radiant orchid.

Find out full specifications for the Blush Pot in the catalog.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging

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solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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