

Press Release

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Original Link: <https://www.quadpack.com/make-up/latest-launches/11033581/glossy-glamour-from-deborah-milano-by-brivaplast/>

## Glossy glamour from Deborah Milano, by Brivaplast

Italian beauty brand Deborah Milano offers a look of glossy glamour. Its Glossissimo lipgloss range produces super shiny lips. Contained in a pack developed by Quadpack partner Brivaplast, this attractive product is designed for precise yet easy application.

Glossissimo boasts a high-performance formula that leaves lips luminous, silky soft and velvety smooth. Enriched with the moisturising, anti-oxidant properties of Fruit of the Forest DH Complex, the formula forms a soft protective film over the lips. This shields them from harmful UV radiation and leaves them feeling and looking soft, plump and velvety smooth.

In line with its mission to create 'colour you can wear', Glossissimo is available in 18 shades. These are visible through the pack's thick transparent walls. The lens effect on the bottom gives a 3D effect, while a UV metallised cap gives the perfect silver finish.

Glossissimo's outstanding performance is achieved using a soft flocked tip, with a slanted spatula for an easier, accurate application.

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### **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*

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