

Press Release

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Original Link: <https://www.quadpack.com/make-up/latest-launches/11034157/dr-schrammek-upgrades-to-a-tottle-for-its-corrective-skincare-fluids/>

Dr. Schrammek upgrades to a tottle for its corrective skincare fluids

German cosmetic brand Dr. med. Christine Schrammek has chosen a tottle for the new corrective skincare fluids in its Essential Care range of daily skincare products. Quadpack developed the oval-shape tottle packs for Blemish Balm Perfect Beauty Fluid Beige (for normal and dry skin) and Ivory (for mixed skin).

Being housed in a squeezable tottle rather than a pump or tube, the products offer a convenient dispensing method for a foundation. The small nozzle enables consumers to apply small doses compared to tubes, while no pump allows easy, leak-free transportation.

Decoration is sophisticated. The PE tottle is colour matched in pearly beige tones, decorated with three silk screen print passes on the front and two silk screen print passes on the back. The PP cap is colour matched in white, with matt silver metallisation and a silver band hot-stamped on the rim.

Quadpack has previously worked with Dr Schrammek on packs for several products in its Hydrating and Anti-Ageing ranges.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass

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