

Press Release

For immediate release - 08/08/2011

Original Link:

https://www.quadpack.com/make-up/news/11034114/brivaplast-high-performance-

brushes-for-make-up-artists/

## Brivaplast high-performance brushes for make-up artists

Quadpack has recently presented Brivaplast's new Artist line. This range of make-up brushes combines the performance of professional brushes with Brivaplast's special bi-injected wiper. This patented technology ensures perfect dosage, avoids overflow and allows effortless closure after use.

Ideal for lipgloss, lipstick or eye colour, Artist line brushes offer total control for make-up artists. Precision placement of the fibres inside the metal component sets Artist line brushes apart from standard tuft tips, offering unprecedented control. The brushes pick up the correct quantity from the bottle and enable accurate application, while giving a pleasant sensation on lips or skin.

Artist line brushes can hold a high product charge and are available with flock and tuft applicator options. Tuft applicator variants include:

- . First Cut, a straight, flat make-up brush for lipgloss
- .45° Cut, an angled brush, suitable for eyeliner and eye shadow
- . Round Cut, a flat rounded brush, for high definition
- . Cylindrical, a round brush for eye shadow and lip gloss
- The bottle comes in PETG, PET and PA (suitable for high-solvent formulas), with different filling capacities.

Quadpack is Brivaplast's exclusive distributor in the UK, Spain, the Benelux and Australia.

--- ENDS ---

About Quadpack Industries SA



Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit media@compuserve.com

## CO QUADPACK



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit\_media@compuserve.com



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit\_media@compuserve.com