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Original Link: *https://www.quadpack.com/make-up/news/11178211/quadpacks-new-dropper-makes-it-easy/*

Quadpack's new dropper makes it easy!

Using a dropper is effortless with Quadpack's new addition to its range. Easy Dropper offers a new gesture that makes it straightforward and fun to use. With a 30ml blown glass bottle and a host of decoration options, this new solution will support any brand looking for a premium, highly-functional dropper with a difference.

Easy Dropper features a collar with an integrated locking system. Turning the collar 90 degrees anti-clockwise unlocks the pack, allowing the user to remove the dropper. The teat has a neck that slots into the collar. Sliding it out for use reveals a slimline spoid that is elegant and distinctive.

After use, the spoid slots back into the collar, which is turned 90 degrees clockwise to lock it securely in place.

Easy Dropper is perfect for liquid formulas such as serums, oils, foundations and hair treatments. It is scheduled for launch late spring 2016.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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