

Press Release

For immediate release - 23/03/2018

Original Link: <https://www.quadpack.com/make-up/news/11844096/yonwoo-cushion-lipstick-delivers-a-sensory-experience/>

Yonwoo Cushion Lipstick delivers a sensory experience

Applying lip colour becomes a sensory experience with Yonwoo's new Cushion Lipstick. Dab, brush or blend the formula onto the lips or cheeks with its soft-touch sponge, for a feeling of pure indulgence.

The new 3ml stick ticks all the boxes in today's lipstick trends, with an advanced integrated cushion applicator and suitability for two-in-one and liquid formulas. Offering extreme versatility, the Cushion Lipstick lends itself not only for liquid lipstick, but also for face formulas. The sponge can even be customised to whatever shape or material best suits the brand or product.

The PETG shell can be transparent, allowing the formula to be seen for easy colour-coding.

--- ENDS ---

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com

