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The New Magnetic Stylo â€“ It's all in the click

Quadpack has developed a high-tech gesture for lipsticks with the new Magnetic Stylo; a stylish lipstick case that closes magnetically with the snip of a click! Its elongated shape is designed for slanted tip lipsticks, a design cue that denotes a premium product. It is crafted in shiny metal, a material that communicates luxury, is cool to touch, and can be decorated with a wide range of techniques, from anodizing, to embossing and silkscreen printing.

Gestures in make-up packaging are all the rage and magnetic closures have already been seen in compacts. The cap of the Magnetic Stylo effortlessly slides onto the base, which has been embedded with an invisible magnetic mechanism. The user knows the cap is firmly in place by a pleasant, audible 'clicking' sound; this signals that the product is protected from damage, spillage and is safe in your handbag until the next application.

Check out the Magnetic Stylo in our online catalogue.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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