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Brivaplast 1389 mascara for the maxi look

The maxi look is back. When it comes to lashes, the bigger the better. Brivaplast packs help the volumizing action of mascara formulas and its latest offering, 1389, comes in a suitably big bottle.

1389 hooks perfectly into today's trend for big, bold mascaras. With a 19mm diameter and a large capacity, the cylindrical bottle feels solid in your hand. The lines are symmetrical and smooth, even the cap: the injection point is hidden on the inside of the cap, avoiding the usual dip.

Application of the product is improved thanks to Brivaplast's patented bi-injected wiper. In addition, 1389 has a premium click closure to ensure the consumer closes the pack correctly.

The mono-material pack is in PP and comes with an injection blow-moulded bottle and a filling suggestion of 11-14ml.

The pack is suitable for bottle orientation and multi-colour decoration processes, ideal for big, bright packs aimed at the teen market.

1389 comes with a choice of three great brushes for varying functions: lengthening, separating and volumizing.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass

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