QUADPACK

The feel-good deo stick that's colourful and fun

When it comes to deodorant roll-ons, bigger really is better. A large, well-manufactured roller ball glides the product on the skin in a comfortable gesture. Quadpack's new Big Ball Deo Roll On has a perfectly-welded ball held in a bottle with an integrated ball support. What makes it stand out is the sheer scope for decoration: Big Ball Deo comes with snap-on colour changing discs, the option of coloured balls and a host of bottle and cap shapes to play with.

The colour-coding discs allow for easy identification of variants, such as men's, women's, sports, 24-hour, anti-white marks, etc. These can be coordinated with the colour of the roller ball itself, for a fun, visually-appealing pack that's just that little bit different.

The 50ml bottle itself also offers a large canvas for creative decoration. The bottle and cap are cylindrical as standard, but other shapes are available, including elliptical and customised.

The large, 1.4-inch ball is designed for applying deodorant, but can work equally well for any product that needs to be worked into the skin, like muscle-relief gel or massage oil. Rolling the formula onto the skin in big, circular movements adds a massage effect for a comforting sensation of wellbeing.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing

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partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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