

Press Release

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Delilah's™s beautifully bottled radiance

British boutique brand Delilah offers carefully-formulated cosmetics which offer women a touch of understated luxury they can enjoy every day. Pure Light Liquid Radiance is one of its latest treasures: a beautiful liquid illuminator, which instantly brightens and evens out skin tone, giving a lit-from-within glow.

Infused with Vitamin E to protect from daily damage of free radicals and packaged by Quadpack in a beautiful rose gold and glass bottle, this skin-enhancing veil instantly blurs imperfections and diminishes dullness without a trace of tell-tale glitter. As with all Delilah cosmetics, it is paraben free, dermatologically tested and not tested on animals.

The 30ml bottle from Quadpack's Q-Line family has been gorgeously treated with a matte finish, applying an almost magical blur to the view of the formula within. The screen-printed branding appears raised over the background, like a second layer wrapped around the bottle.

The pump and cap are metallised in delilah's signature rose gold colour, contrasting effectively with the discreet finish of the bottle. Together, they deliver a pleasing pack that sits comfortably in the hand – the perfect start to any woman's daily make-up routine!

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing

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partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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