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Soft lip formula? No problem!

Soft and creamy formulas are wonderful for luscious lips. Their texture can pose a challenge for the packaging, however. As the bullet is screwed up and down, there is a risk that it gets bent out of shape or, worse, that it breaks off. Yonwoo has engineered a lipstick with a ground-breaking mechanism that neatly circumvents the problem: ST Lipstick, now available from Quadpack.

With ST Lipstick, the inner shell rotates up and down, keeping the bullet safely enclosed. The inverted functionality of this guided mechanism offers a new and original gesture in lipstick application. What's more, there is no bullet breakage during capping.

It looks good, too. ST Lipstick features an elegant, elongated design that can be hot stamped, silk screened, coated, painted and metallised. To make it even better, ST Lipstick can be used with one hand. Convenient, smart and attractive, it's the ideal packaging solution for any creamy lipstick, eye colour or concealer.

Check out ST Lipstick in our online catalogue.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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