

Press Release

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## A Flawless Duet

Quadpack and Charlotte Tilbury collaborated to create the perfect bottle for the NEW! Airbrush Flawless Foundation

Makeup artist to the stars, Charlotte Tilbury has revealed her biggest launch of 2019: NEW! Airbrush Flawless Foundation, an innovative natural matte finish foundation that is available in 44 shades. Quadpack has partnered with the brand to create a perfect match for the product, a Flawless Bottle of frosted glass with a rose gold lid that evokes the Art Deco glamour which has long inspired Charlotte's beauty aesthetic.

The decoration was carefully thought to elevate the product's name, rendered in signature tones of Rose Gold and "Night Crimson". The iconic Tilbury diamond-shaped monogram graces the shiny collar and is echoed at the center of the elliptical bottle.

Designed for a perfect ergonomic fit in the hand and allowing comfortable dispensation of the formula using the easy-dosage pump, the NEW! Airbrush Flawless Foundation packaging is a true work of art. "I love makeup that looks as good on my dressing table as it does on my face!", celebrates Charlotte Tilbury.

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### **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass*

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