Press Release For immediate release - 14/11/2019

Original Link: *https://www.quadpack.com/news/news/12843150/lets-twist-it-up/*

Let's Twist It Up!

New gesture and innovative formula protection are Quadpack's Twist Up tube game changers

New ingredients and applications are revolutionising skincare products, so why not do the same with skincare packaging? Responding to brands' demands for products that provide both strong formulation protection and user-friendly experience, Quadpack has launched Twist Up tube.

Its rotating mechanism allows easy nozzle opening and closing, perfect dosage while preventing the formula of drying out. Twist Up tube is equipped with a flip-top cap, favouring clean and controlled dispensing and providing a great solution for travellers who don't want bad surprises when opening their toiletries bag.

Premium and pharma brands will benefit from the enhanced product protection of the tube sleeve, which is available in a five-layer version, for sensitive formulas. Other options like Luxefoil, which includes an aluminium layer, are under study.

Twist Up tube is being introduced to the European market by Quadpack, in a strategic partnership with Yonwoo. It's available in Diameter 30 for a capacity between 30ml to 70ml, and offers many decoration possibilities.

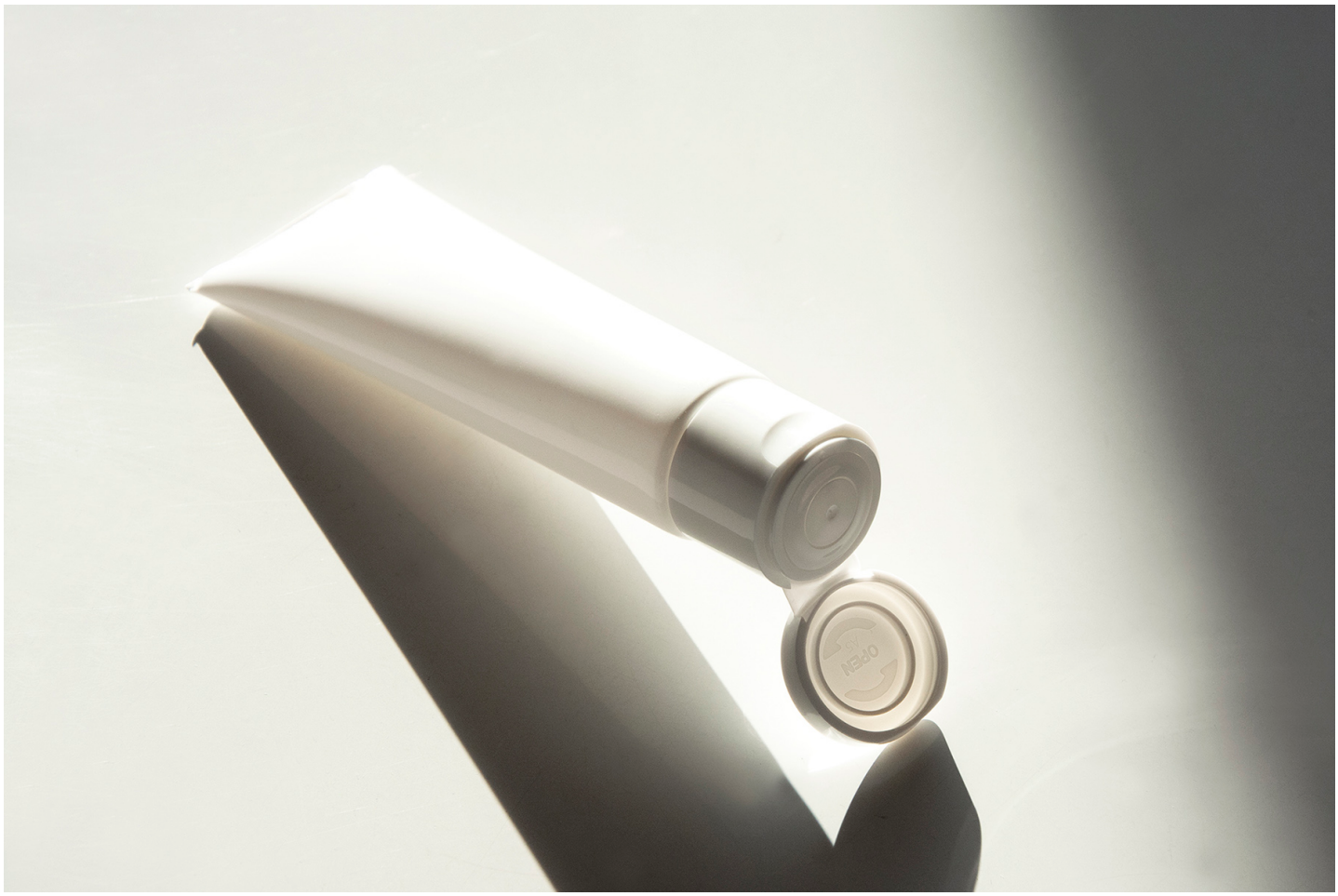
--- ENDS ---

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing

Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com

partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com