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## Quadpack and Sulapac join forces for sustainable cosmetics packaging

- Quadpack becomes the 'Preferred Global Cosmetics Packaging Partner' in Sulapac's partner programme, which agrees the best possible way to develop, promote and sell Sulapac's microplastic-free material solutions within Quadpack's extensive beauty packaging product range.
- It places Quadpack in a leadership position in sustainable cosmetics packaging manufacturing, thanks to Sulapac<sup>®</sup>'s synergy with Quadpack's extensive fibre injection experience, bi-injection and bi-injection blow moulding technology.
- The partnership provides Sulapac's existing and new cosmetics clients access to a wider range of sustainable packaging solutions and ensures a larger production scope.
- The long-term agreement is a clear example of how sustainable innovation can be achieved through collaboration in favour of a better world.

International beauty packaging manufacturer and provider Quadpack and Sulapac, a pioneer in development and manufacturing of sustainable microplastic-free materials, have entered into a preferred partnership agreement to provide microplastic-free packaging for cosmetics customers worldwide.

The partnership places Quadpack among the leaders in sustainable innovation in beauty packaging, adding capabilities to its bi-injection blow moulding technology, which allows using two materials in one step, in a perfect synergy with Sulapac's microplastic-free material and barrier. As a result of the partnership, Quadpack will launch the new Sulapac Nordic Collection in Spring 2020, which includes 15ml, 30ml and 50ml jars. New packaging types are also expected to be introduced to complement the portfolio soon.

The Sulapac material is organically recyclable and made primarily from renewable raw materials. With its patented material innovation that combines premium look and feel with sustainability, Sulapac has won numerous awards in the beauty industry. Becoming Sulapac's Preferred Partner for Cosmetics is a step further in Quadpack's sustainable product development strategy.

The partnership ensures that both Sulapac's existing and new clients will be served more efficiently, having access to a wider range of innovative products, a larger production scope and a broader capacity for customisation in beauty packaging provided by Quadpack.

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**Further information**

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