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## Let's twist it up! The new Twist Up tube from Quadpack

*Twist Up tube offers new gesture and innovative formula protection*

New ingredients and applications are revolutionising skincare products, so why not do the same with skincare packaging? Responding to brands' demands for products that provide both strong formulation protection and a user-friendly experience, international beauty packaging manufacturer and provider Quadpack has launched Twist Up tube.



Its rotating mechanism allows easy nozzle opening and closing, perfect dosage while preventing the formula of drying out. Twist Up tube is equipped with a flip-top cap, favouring clean and controlled dispensing and providing a great solution for travellers who don't want unpleasant surprises when opening their toiletry bag.

Premium and pharma brands will benefit from the enhanced product protection of the tube sleeve, which is available in a five-layer version, for sensitive formulas. Other options like Luxefoil, which includes an aluminium layer, are under study.

Twist Up tube is being introduced to the European market by Quadpack, in a strategic partnership with Yonwoo. It is available in a 30mm diameter for a capacity between 30ml to 70ml, and offers a host of decoration possibilities.

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## About Quadpack

Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the US and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris since October 2019, Quadpack relies on a workforce of 600 people to build a more sustainable world. For more information, please visit [www.quadpack.com](http://www.quadpack.com)

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