

For immediate release
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Safe and sustainable: meet Regula Airless Refill!

International beauty packaging manufacturer and provider Quadpack launches the refillable version of its airless best-seller range, where sustainability meets convenience

Regula Airless, Quadpack’s sales champion range, has just taken an important step towards positive-impact packaging. The collection has incorporated a new format which features a refillable mechanism that allows easy removal and insertion of a new refill.

The QLine innovation is a snap-on ring that allows brands and fillers to insert the removable inner component in the pack after filling, through a safe and convenient system that protects the formula. Its eco-design encourages consumers to reuse the product, since the inner part can be easily disassembled through a thread system. In order to boost recyclability, Regula Airless Refill has a free-metal pump.



The pack has the same size as Regula Airless, allowing customers to adopt the refill version easily. Regula Airless Refill is available in 15ml, 30ml and 50 ml versions and it is made in Europe.

The new launch is an example of Quadpack’s ‘positive-impact packaging’ strategy, aiming to continuously improve its product portfolio’s sustainability. Quadpack’s goal is to become a leader in airless packaging globally, relying on its extensive manufacturing capabilities and strategic collaborations.

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About Quadpack

Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the US and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris since October 2019, Quadpack relies on a workforce of 600 people to build a more sustainable world. For more information, please visit www.quadpack.com

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