

For immediate release
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Youth empowerment gets a boost with Fundació Impulsa and Quadpack Foundation

A Quadpack Foundation partner, the Catalan charity Fundació Impulsa connects businesses and students to help improve their opportunities

Quadpack Foundation, the charitable arm of international beauty packaging manufacturer and provider Quadpack, has pledged continued support throughout 2021 to Fundació Impulsa, a Spanish non-governmental organisation (NGO) which aims to enhance the prospects of socially vulnerable young people. The support includes employment training and mentoring by Quadpack volunteers.

The NGO's activity ties in with the foundation's core focus of education and empowerment, within the wider scope of sustainability.

Quadpack Foundation Manager Marta Gil, who joined at the start of 2021, said: "Our goal is to ensure that we have a positive impact on people and the environment, wherever Quadpack is present. In this, we involve all our stakeholders, so our combined activities have a 'multiplier effect'. We want to be an active participant in fostering sustainability in our communities, inspiring and enabling as many people as possible to collaborate, from colleagues and business partners, to families, friends and neighbours."



Founded in 2015 in Catalonia, Spain, Fundació Impulsa helps young people in vulnerable situations to access better educational and professional opportunities. It works through volunteer mentors, who develop close relationships with students to provide guidance on study, career options and any hopes and concerns they might have. Mentors can also introduce students to companies for internships.

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Through Quadpack Foundation, two mentors are currently active in the Torelló area. A further 22 Quadpack employees have signed up for future mentorships, as Fundació Impulsa expands into other cities in Catalonia. In addition, work experience sessions are given to selected youngsters, to help prepare them practically and emotionally for entering the job market. The sessions include a presentation of the company by Quadpack CEO Tim Eaves, interview roleplaying workshops and employment guidance.

Alejandra Manau, Executive Director of Fundació Impulsa, said: “In addition to the essential economic support, Quadpack Foundation has given us strength and credibility. We are a young charity and the help of a company like Quadpack, with its size and reputation, gives us the confidence to believe that we are doing things right.”

In 2020, Quadpack Foundation contributed €54,000 to projects worldwide, positively impacting over 43,000 lives in a year marked by the COVID-19 pandemic. It continues to support a host of initiatives that not only help alleviate social and environmental issues, but also aim to prevent them, most recently including a not-for-profit research project to combat microplastics at the Autonomous University of Barcelona.

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About Quadpack Foundation

Quadpack Foundation is a non-profit organisation established by Quadpack Industries in 2016, out of a desire to give back to the communities that have given the company a home. It partners with non-profit organisations, providing support through grants, sponsorship, material donations and volunteering. Quadpack employees are given up to 16 working hours a year to participate in Quadpack Foundation’s projects. See www.quadpack.com/qp-foundation/ for more information.

About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris, Quadpack relies on a workforce of 600 people to build a more sustainable world. Through its processes, products and people, it aims to have a positive impact on the planet and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit www.quadpack.com

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