

Press Release

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Dermophysiologique - a scientific approach

For over 25 years, Italian cosmetic company Dermophysiologique has been quietly dedicated to the science of skin care. When it came to launching the new Chrono Age® Cellular Repair System®, Quadpack developed two airless packaging concepts – products that match the high performance of the formulas inside.

Sold in spas as well as online, Dermophysiologique's raison d'être is to develop products for specific skin conditions. The Chrono Age Cellular Repair System has been conceived to fight the skin's natural ageing process and damage caused by free radicals. Two Yonwoo models from the Quadpack catalogue were selected for their similar high-tech attributes.

The light texture Chrono Age Crema Viso Riparatrice (50mls) is sold in Yonwoo's Up and Down, a clever pack with a retractable pump mechanism that pops up when used and sits flush when closed - so there's no need for a separate cap. Yonwoo's Jumbo container was developed for Crema Corpo Riparatrice. Made principally from polypropylene, the pack provides excellent compatibility with advanced products. Airless technology keeps the formulas free from external contamination.

Both packs have been finished in bronze and ivory with Dermophysiologique's elegant 'D' logo.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing

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partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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