Press Release For immediate release - 14/01/2014

Original Link: *https://www.quadpack.com/skin-care/latest-launches/11033524/el-cuidado-de-la-piel-en-movimiento-foamers-de-bolsillo-de-apollo/*

Skin care on the move: travel-size foamers from Apollo

Loving a skin care product means not wanting to be without it, even when travelling. Whether a facial cleanser, shaving foam or hair mousse, if it is part of a morning routine, it should be there always. That is why Apollo has created a 30ml travel-size version of its popular family of foamers.

Foamers typically come in large sizes (150ml), as the products they dispense tend to be used in volume. Now, however, Apollo hooks into the easy travel trend with a 30ml foamer, enabling brand owners to issue mini-size packs of their foam-based products.

The Apollo Mini Foamer offers all the benefits of its patented foam technology. The pump comes with three kinds of mesh for different densities depending on the application. As with all Apollo foamers, foam quality is even, rich and luxurious.

The Mini Foamer has decoration options go far beyond standard foamers on the market. Metallisation, hot-stamping and other techniques can be applied to the pump shoulder, while colour-matching, silk-screen print and a soft touch effect can feature on the bottle.

First market reactions have been very favourable. Apollo spokesperson Stella Lee says:
"Everyone who has seen this product has fallen in love with it!"

--- ENDS ---

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass

Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com

market customers. For more information, please visit www.quadpack.com.



Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com