

Press Release

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Original Link: <https://www.quadpack.com/skin-care/latest-launches/11034007/nocib -sceglie-la-well-pump-di-yonwoo-per-il-proprio-struccante/>

Nocib  chooses Yonwoo Well Pump for make-up remover

French retail chain Nocib  has launched its own brand make-up remover, Eau Micellaire D maquillante Visage et Yeux. Sold at its 450 perfumery outlets in France, as well as through its online store, the product is contained in a 150ml Yonwoo Well Pump.

Developed by Quadpack in the run-up to its launch last summer, the pack answers Nocib 's list of strict requirements. The company wanted a pack that was easy to use, clean and practical and offered precision dosage.

Yonwoo's Well Pump fulfilled all requirements and more. Well pumps, which are a Quadpack bestseller in France, are hygienic and fun to use. Consumers press a cotton wool pad onto a disc actuator, to release a perfect dose of the liquid. There is no direct contact with the formula and hands are kept clean and dry.

Nocib  Eau Micellaire D maquillante Visage et Yeux removes both make-up and impurities from the face and eye area. The gentle formula is free from alcohol and parabens and is enriched with the moisturising properties of bamboo.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com



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Quadpack Group Press Office

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Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com