

Press Release

For immediate release - 03/01/2013

Original Link:

https://www.quadpack.com/skin-care/latest-launches/11034029/de-lairless-blind©-de-mĀ©tal-pour-la-formule-anti-Ā¢ge-de-valmont/

Metal-armoured airless for Valmont's time-defying formul

According to Valmont, time turns into an ally with its Time Master Intensive Program. In 28 days, this poly-active program regulates the mechanics of skin cells and reverses the course of time. The new supercharged formula is protected by Yonwoo airless technology in an aluminium-sheathed pack developed by Quadpack.

The airless pack has a pump and bottle cap constructed of PP for optimum product compatibility. A white aluminium casing envelops the pump, adding weight and a sense of prestige to the product. Decorated with Valmont's brand identity, white and green colours are screen printed onto the casing.

The pack features a window to allow consumers to have a constant view of the use of the product. Through the window and through the transparent PP bottle, the consumer can see the piston right up to the final use of the product.

--- ENDS ---

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

CC QUADPACK



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com