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Beate Johnen double tube offers two-in-one eye care treatment

German cosmetics brand Beate Johnen has launched an exciting double tube developed by Quadpack. StriXX Effects new generation Double Eye Lift Day & Night is a high-tech eye care treatment that moisturises and regenerates the skin around the delicate eye area.

The 10ml tube on one side of the pack contains the day-time treatment. This is designed to provide all-day hydration around the eyes, reducing the appearance of fine lines and promoting a smoother complexion. The 10ml tube on the other side of the pack contains the night-time treatment, providing intensive care and regeneration. Used as an integrated treatment, StriXX Effects is formulated to leave skin looking radiant and healthy.

The mono-layer double tube was developed by Quadpack with two different nozzles to optimise application of the two treatments. A slanted tip applicator was selected for the denser night cream to aid penetration of the product. A narrow nozzle applicator for day cream to allow precise targeting of the lighter formula.

StriXX Effects was launched in spring 2012 and is sold on Beate Johnen's TV Homeshopping and internet channels.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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