

Press Release

For immediate release - 24/10/2011

Original Link:

https://www.quadpack.com/skin-care/latest-launches/11034160/cliniderm-by-aco-

speziell-fr-nordische-frauen/

## Cliniderm by Aco designed for the needs of Nordic women

Cliniderm by Aco Gentle Comfort Facial Cleansing is designed for the particular skin care needs of women in the Nordic region. Quadpack developed the pack for ACO Hud of Norway to reflect this unique focus. It presents a fresh, attractive image, with a clean cylindrical shape, and an innovative dish dispenser to allow one-handed usage.

The Yonwoo well pump is constructed to prevent contamination and ensure accurate dosage. Pressing down on the saucer with a cotton wool pad actuates one single dose. Direct contact with the product is avoided for hygienic usage, while keeping hands clean and dry. Its one-way valve further prevents product contamination caused by back-seepage.

The pump's flip-top cap and press-down actuator disc mean it can be used with a single hand. Consumers can hold back their hair with one hand, while cleansing their face with the other, making the daily cleansing routine a more comfortable experience.

The Cliniderm well pump is made using recyclable components, featuring a PETG bottle and a polypropylene cap. The vertical-action valve allows all product to be used without waste.

Pack decoration is clean and fresh, underlining both the product's cleansing function and its gentle action.

--- ENDS ---

## About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit media@compuserve.com



solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

## CC QUADPACK



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit\_media@compuserve.com

## CC QUADPACK



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit\_media@compuserve.com



Contact Details

Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit\_media@compuserve.com