

Press Release

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Limited-edition Elemis collection supports breast cancer care

Elemis has issued a limited-edition premium skincare collection for face, neck and bust, in support of the charity Breast Cancer Care. The shimmering, sparkling range contains “all you need to indulge and pamper,” gathered in a stunning cosmetic bag. Elemis’ Pro-Collagen Marine Cream is contained in a limited-edition jar developed by Quadpack.

Colour-matched in the collection’s striking pink tones, the 30ml jar has an SAN outer and a compatible polypropylene inner jar. Shiny silver text has been hot-stamped on the front and back of the jar while additional information can be found on a 45mm diameter label with a gloss laminate finish affixed on the base.

The SAN cap is also colour-matched, with a silver rim and the logo hot-stamped on the top.

With this collection, Elemis has pledged a donation of £10,000 to Breast Cancer Care.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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