

Press Release

For immediate release - 11/02/2013

Original Link: <https://www.quadpack.com/skin-care/news/11033983/not-just-for-make-up-panstick-trend-on-the-rise/>

## **Not just for make-up: panstick trend on the rise**

Pansticks are not just for foundation. With their easy twist-and-use functionality, pansticks are becoming increasingly popular for make-up, suncare, baby care and other OTC products. Quadpack pansticks are fully sealed to keep the product moist throughout its use.

Besides concealer and foundation, pansticks are ideal for a host of applications, such as eye shadow, blusher, primer, SPF face care, insect repellent, insect bite relief and nappy rash ointment.

As many of these formulas are water-based, it is important that the panstick used is airtight to prevent them from drying out once opened. Quadpack pansticks are fully sealed to keep the product moist throughout its use.

Our range comes in a range of materials and can be decorated to suit any brand. Colour matching, metallising, silk screening, hot stamping and water transfer can transform a standard pack into an eye-catching product. Aluminium cladding can be applied for a panstick that truly stands out.

Quadpack offers colour matching at an MOQ of just 25K, allowing various colours with one type of stick. To simplify production, the pansticks can be top- or bottom-filled depending on the formula requirement. The standard pack is 10g. A 4g version is also available for sampling – ideal for promotions, seasonal offers and miniature multipacks.

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### ***About Quadpack Industries SA***

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing*

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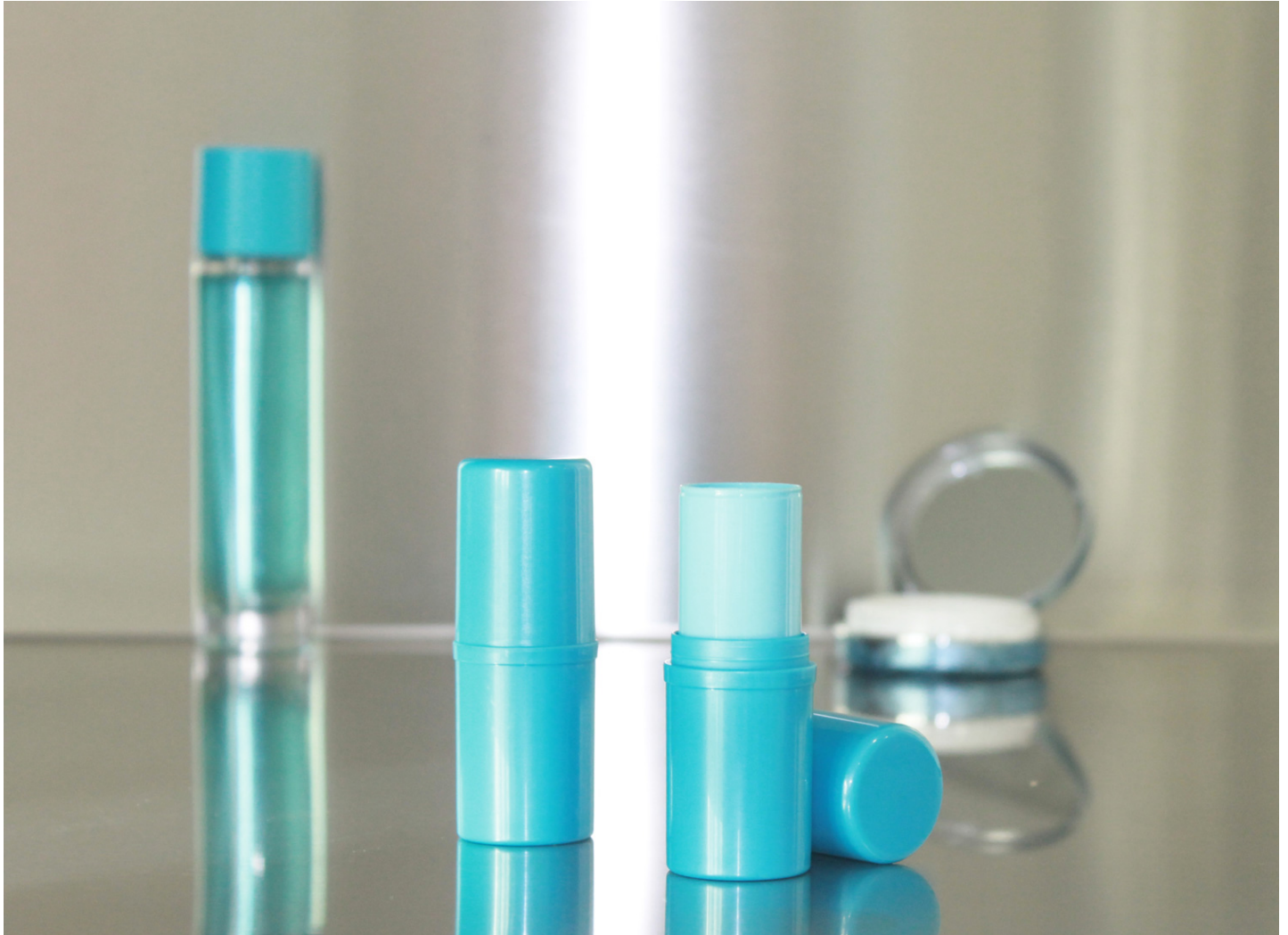
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*partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*



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