

Press Release

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Yonwoo celebrates 30 years

Of all the milestones in the beauty packaging industry over the last decades, the development of airless packaging is one of the most game-changing. Congratulations therefore must go to Yonwoo – pioneer and continued leader in the airless field. Celebrating its 30th anniversary this year, the Korean company has developed high-tech airless solutions for major cosmetics companies around the globe, conquering the European and Antipodean markets in partnership with Quadpack.

Quadpack, Yonwoo's long-term distributor of its products in Europe, Australia and New Zealand, has been pivotal in shifting airless packaging solutions out of the lab and onto the shelf.

"I am very proud of our achievements over the past 30 years," says James Ki, CEO and president of Yonwoo. "We are grateful to Quadpack for helping us grow and for their unceasing faith in what we do."

The coming years won't see Yonwoo resting on its laurels. The company is continually investing in research and new technology. While the luxury market is steadily growing for Yonwoo, it is also focused on the mass and cosmeceutical markets, as well as advancing production efficiencies. Protecting formulas and setting new standards, Yonwoo is on a mission to push the boundaries of airless technology.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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Celebrating the 30th anniversary of YONWOO

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